Advocacy Resources:
What NACDL Can Do for You

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NACDL Advocacy Resources

What NACDL Can Do for Your Organization

• State Legislative Tracking
• Legislative Action Alerts
• Advocacy Training
• Legislative Outreach Events
• Expert Witness Fund
• Other Advocacy Resources
State Legislative Tracking

*What is StateTrack?*
State Legislative Tracking

What is StateTrack?

• StateTrack is NACDL’s legislative tracking system that tracks pending legislation and regulations in all 50 states, the District of Columbia, and Puerto Rico.

• NACDL is currently tracking 26 issue areas and over 1100 pieces of state legislation, including (but not limited to):
  • asset forfeiture, discovery reform, eyewitness identification, interrogation reform, restoration of rights, post-conviction relief and sentencing reform.

• Custom legislative tracking reports are available by state or issue area.

• NACDL is able to provide legislative tracking in your state!
Legislative Action Alerts

What is CQ Engage?
Legislative Action Alerts

What is CQ Engage?

• CQ Engage is NACDL’s online grassroots advocacy tool that enables the association to send out targeted state and federal legislative and regulatory action alerts.

• Features include:
  • Legislative and regulatory action alerts
  • Advocate Profiles
  • NACDL Take Action webpage: advocacy.nacdl.org
Legislative Action Alerts
NACDL Take Action Website

Get Action Alerts:
this is how to sign up to receive NACDL legislative action alerts.
Legislative Action Alerts

Sample Federal Alert

- Subject and message to elected officials automatically populates.
- Advocate is able to modify subject and message.
- On the right of the screen, you will find the designated recipient.
- You will need to add your name to the closing and review or enter your contact information.
- Remember to check "Email Opt-In."
- Once you click submit, your message will go to your legislator. It’s that easy!
Legislative Action Alerts

Benefits – Increased Advocacy!

• Through Engage, NACDL can provide our affiliates and allies with an effective grassroots tool to reach supporters.

• The take action website allows people to contact their federal, state and local elected officials quickly and effectively.

• Affiliates and allies can contact NACDL if they’d like to request a state specific alert. NACDL staff will create and send your alert to our members in your state.
Legislative Action Alerts

Advocacy Statistics

• There are currently 31,715 active subscribers.
  • A subscribed user receives both NACDL monthly e-news and federal action alerts.
  • Subscribed users also receive state specific action alerts.
• Since the beginning of 2017, we’ve sent 2,317 letters to federal and state elected officials.
Advocacy Training

Got Advocacy?
Advocacy Training

*Got Advocacy?*

Our Grassroots Advocacy Manager is able to provide you and your membership with the following training:

- Getting Started in Grassroots Advocacy;
- Building Relationships with Your Elected Officials;
- Coalition Building;
- Organizing District Days and State Days at the Capital;
- *And More!*
Legislative Outreach Events
Legislative Outreach Events

• Community Forums
  • Planning, coordination and execution

• Advocacy/Lobby Days
  • Planning, coordination and execution
Expert Witness Fund
Expert Witness Fund

- NACDL Witness Fund is available to affiliate members who seek to bring in a witness to testify at a legislative hearing or commission meeting.
Other Advocacy Resources
Other Advocacy Resources

• Model legislation
• Advocacy calls on developing legislation
• Coalition building
• Legislative meeting coordination
• Advocacy Resource Library
Questions?

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