**Sample Social Media Language to Accompany Second Chance Month Graphics**

For any questions regarding the graphics and how to utilize the materials on social media platforms, please contact Kate Holden, [kholden@nacdl.org](mailto:kholden@nacdl.org), or Jessie Diamond, [jdiamond@nacdl.org](mailto:jdiamond@nacdl.org).

For any questions about NACDL’s legislative advocacy and Second Chance Month please contact Monica Reid, [mreid@nacdl.org](mailto:mreid@nacdl.org).

Make sure to tag NACDL on [Facebook](https://www.facebook.com/NACDL/), [Twitter](https://twitter.com/NACDL), and [Instagram](https://www.instagram.com/nacdl/) when sharing!

**Language for Graphic 1:** Join NACDL in celebrating #SecondChanceMonth by advocating for individuals to receive a second look after serving a certain number of years in prison. Learn more about second look sentencing: <https://www.nacdl.org/Content/Second-Look>

**Language for Graphic 2**: Ending disenfranchisement and ensuring voting rights for those with a criminal record is essential for shaping our collective future; every eligible individual deserves a say in the democratic process. #SecondChanceMonth

**Language for Graphic 3**: Giving people the opportunity to move beyond a criminal record enhances public safety, saves taxpayer money, and changes lives. #SecondChanceMonth <https://www.nacdl.org/restoration_events>

**Language for Graphic 4**: Lengthy sentences do not make our communities safer. Help stop mass incarceration by supporting opportunities for meaningful #SecondChances. @SafeandJustUSA <https://allianceforsafetyandjustice.org/crimesurvivorsspeak/>

**Language for Graphic 5**: Join NACDL during the month of April as we celebrate #SecondChanceMonth and continue to fight for a system that gives everyone a second chance <https://www.nacdl.org/restoration_events>

**Language for Graphic 6:** Read NACDL’s model Second Look legislation and accompanying report to learn how opportunities for a second chance are necessary to turn the tide of mass incarceration. #SecondChanceMonth [www.nacdl.org/secondlook](http://www.nacdl.org/secondlook)

**Language for Graphic 7:** Celebrate #SecondChanceMonth by learning more about the importance of second chances and getting involved in @NACDL’s work: <https://www.nacdl.org/Content/Second-Chance-Month-Events>

**Language for Graphic 8**: Help incarcerated individuals receive a meaningful second chance by removing the barriers to successful re-entry. Read NACDL’s Shattering the Shackles of Collateral Consequence*s* report to learn more: [www.nacdl.org/ShatteringtheShackles](http://www.nacdl.org/ShatteringtheShackles)

**Language for Graphic 9**: It’s time to recognize the consequences of our nation’s infatuation with extreme sentences. Join NACDL in advocating for policies that give incarcerated individuals meaningful #SecondChances. <https://www.nacdl.org/restoration_events>

**Language for Graphic 10**: This #SecondChanceMonth, fight for a system that embraces the successful re-entry of every person returning to their community. NACDL partners to host Expungement Clinics around the country to advance this goal of meaningful second chances. Learn more: <https://www.nacdl.org/content/expungement-clinics>

**Language for Graphic 11:** Mass incarceration has taken a devastating toll on families, hitting communities of color the hardest. The policies that have fueled this system must be dismantled. Join NACDL in fighting for #SecondChances @SentencingProj

**Language for Graphic 12**: Dismantling mass incarceration is a human rights and economic issue. Support policies that create #SecondChances. @USAFacts <https://usafacts.org/articles/how-much-do-states-spend-on-prisons/>

**Language for Graphic 13**: Statistics show that people are dramatically less likely to be convicted of a violent crime after their 20s. There’s no justification for keeping people locked up in their old age without a meaningful opportunity for a second chance at freedom. #SecondChanceMonth @SentencingProj

**Language for Graphic 14:** Let's celebrate the power of redemption, reentry, and rehabilitation for individuals with a criminal record because everyone deserves a chance to rebuild their lives and contribute positively to society. #SecondChanceMonth

**Posts without graphics**

To see why #SecondChances for incarcerated indivs are so important, check out these short videos of attorneys & clients, paired through NACDL's Return to Freedom Project, talking about the day they found out that they had secured a second chance at freedom.  
<https://www.nacdl.org/content/second-chance-stories>

2023 marked 50 Years of Mass Incarceration. Delve into the impact of mass incarceration and a criminal record on millions of lives and discover how we're advocating for #SecondChances with this video series: <https://www.nacdl.org/Content/Commemorating-50-Years-of-Mass-Incarceration-Secon>

Clemency and compassionate relief give currently incarcerated individuals a new lease on life. Learn how NACDL’s Return to Freedom project provides #secondchances for incarcerated individuals: <https://nacdl.org/Landing/ReturntoFreedom>

**Legislative Action Alerts**

1. For the past 3 and a half decades, the crack-powder cocaine sentencing disparity has exacerbated & entrenched racial disparities in the criminal legal system. It’s time to eliminate it. Tell elected officials to pass H.R. 1062/S. 524. #SecondChanceMonth <https://www.votervoice.net/NACDL/campaigns/103116/respond>
2. The National Voting in Prison Coalition is a new national coalition formed to advance guaranteed voting rights for justice-involved Americans, including those currently and formerly incarcerated or otherwise impacted by the criminal legal system. <https://www.commoncause.org/press-release/national-voting-in-prison-coalition-praises-the-landmark-introduction-of-inclusive-democracy-act-of-2023/>
3. The Clean Slate Act will help remove barriers that hinder education, employment, housing & public safety for people living w/ federal records. Join in advocating for the #CleanSlateAct by telling your representatives to cosponsor the bill: <https://www.cleanslateinitiative.org/action> @CleanSlate\_Init
4. Join us in supporting the bipartisan Kenneth P. Thompson Begin Again Act (H.R. 4958/S. 2596). This landmark legislation expands access to expungement for non-violent, minor drug possession offenses by removing the current age requirement. Learn more and take action: <https://www.votervoice.net/NACDL/Campaigns/113720/Respond>