**Sample Social Media Language to Accompany Public Defense Budget Graphics**

For any questions regarding the graphics and how to utilize the materials on social media platforms, please contact Kate Holden, [kholden@nacdl.org](mailto:kholden@nacdl.org), or Madeline Sklar, [msklar@nacdl.org](mailto:msklar@nacdl.org);

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Make sure to tag NACDL on [Facebook](https://www.facebook.com/NACDL/), [Twitter](https://twitter.com/NACDL), and [Instagram](https://www.instagram.com/nacdl/) when sharing!

* **Social language for Constitution Graphic One:** The Sixth Amendment guarantees the right to a lawyer in all criminal prosecutions. #ProtectPublicDefense
* **Social language for Constitution Graphic Two**: The Sixth Amendment guarantees the right to a lawyer in all criminal prosecutions. #ProtectPublicDefense
* **Social language for Constitution Graphic Three**: Public defense providers protect and uphold the Sixth Amendment right to trial. #ProtectPublicDefense
* **Social language for Constitution Graphic Four**:When public defense budgets are cut, the ability to serve as a check on prosecutors, government overreach, and abuses of power is weakened. #ProtectPublicDefense
* **Social language for Lady Justice Graphic One**: (1) The cost of jailing people pretrial is high. #ProtectPublicDefense **OR** (2) Everyone has the right to a fair trial and the presumption of innocence in criminal cases. #ProtectPublicDefense
* **Social language for Lady Justice Graphic Two**: Pretrial detention often leads to the unnecessary and rapid spread of COVID-19. Properly resourced public defense providers help limit unnecessary pretrial detention. #ProtectPublicDefense
* **Social language for Lady Justice Graphic Three**:Mass incarceration comes with dramatic costs, including those arising from unnecessary pretrial detention, lengthy sentences, collateral consequences that limit job opportunities and earning potential, and the destabilization of families and communities, just to name a few. #ProtectPublicDefense  
  (will have to be a thread on Twitter)
* **Social language for Lady Justice Graphic Four**: Individuals arrested and convicted in the United States can face an untold number of often stealth collateral consequences – loss of employment, loss of housing, loss of educational opportunity, loss of the right to vote, and so much more. Those consequences are ultimately borne by communities. Constitutionally-mandated representation in criminal cases combats the collateral consequences of arrest and conviction. #ProtectPublicDefense  
  (will have to be a thread on Twitter)
* **Social language for Lady Justice Graphic Five**: Widespread economic devastation brought on by the pandemic has increased the number of people who qualify for public defense services, a figure which was already as high as 80% of the people in America, pre-pandemic. #ProtectPublicDefense
* **Social language for Lady Justice Graphic Six**:The deadly toll of #COVID-19 inside America’s prisons and jails requires the immediate reduction of incarceration. The COVID-19 infection and death rates for the incarcerated population has been significantly higher than that of the general population. #ProtectPublicDefense
* **Social language for Lady Justice Graphic Seven**: Legislators face many budget priorities while dealing with the fiscal impact of #COVID19. Properly resourced public defense providers protect state and local budgets, promote public safety, and increase confidence in our justice system. #ProtectPublicDefense