

Social Media Language to Accompany Nevada Death Penalty Repeal Graphics

The proposed social media intro language below is to be used when posting the graphic that shares the same number. For any questions regarding the graphics and how to utilize the materials on social media platforms, please contact Kate Holden, kholden@nacdl.org.

- **Social language for Graphic One:** As the nation watches the death penalty debate unfold in Nevada, it is important to remember that state-sponsored execution is costly, ineffective, inhumane, and unjust. #AB395 #EndtheDeathPenalty #nvleg
- **Social language for Graphic Two:** With 70 people currently on death row in Nevada, the death penalty is costing Nevada taxpayers millions annually. #AB395 #EndtheDeathPenalty #nvleg
- **Social language for Graphic Three:** Racial bias in Nevada's death sentencing is clear: the death penalty is a deeply unequal, ineffective, and inhumane injustice that needs to be abolished. #AB395 #EndtheDeathPenalty #nvleg
- **Social language for Graphic Four:** Nevada could be on the verge of repealing the death penalty, but state senators still need to hear from constituents. Tell your legislators that it's time for NV to join the 23 states that have abolished the death penalty: <https://www.votervoice.net/NACDL/campaigns/84568/respond> #AB395 #EndtheDeathPenalty #nvleg
- **Social language for Graphic Five:** The death penalty is not saved for the worst of the worst. It is proven to be plagued with racial bias, prosecutorial misconduct, and factual inaccuracies, resulting in numerous exonerations from death row, and the possibility of wrongful death. #AB395 #EndtheDeathPenalty #nvleg
- **Social language for Graphic Six:** The Nevada death penalty diverts resources and funding from proven effective deterrent measures such as mental health treatment, rehabilitations, victims' rights services, and education. #AB395 #EndtheDeathPenalty #nvleg
- **Social language for Graphic Seven:** It is time for Nevada to join the national and worldwide movement to abolish the death penalty. #AB395 #EndtheDeathPenalty #nvleg
- **Social language for Graphic Eight:** #AB395 is currently awaiting action in the Senate. Pass #AB395 to #EndtheDeathPenalty in Nevada. #nvleg
- **Social language for Graphic Nine:** 23 jurisdictions have abolished the death penalty in the United States and Nevada should be next. Pass #AB395 to #EndtheDeathPenalty in Nevada. #nvleg