



NACDL Legislative Action Alert Collaboration

Affiliates and partners can take advantage of NACDL's online advocacy platform to reach a wider audience of lawyers, advocates, and other constituents. NACDL's legislative action alerts can target officials by chamber, committee, and position (Governor, Attorney General, etc.). NACDL can send broadcasts out to individuals who are constituents of the selected legislators, directing them to NACDL's Legislative Action Center to send a message to their elected officials. NACDL will also provide a direct link to the page for distribution among your contacts. To see alerts that are currently active, visit advocacy.nacdl.org.

If you would like to collaborate with NACDL to create and send an action alert, please provide the following:

- **Action item:** This includes the bill number being supported/opposed or other issue under consideration (i.e., clemency requests, etc.). Include any information on the bill's status and anticipated movement (i.e., upcoming hearing dates, anticipated dates for floor votes, etc.). This can be informal, as it is just background for NACDL.
- **Website text:** A few short paragraphs that will appear on the alert's content page on NACDL's website. Should include a description of the issue including background information, a description of the legislation, and your desired action to be taken.
- **Sample email to legislators:** Text for an email to the targeted elected officials. It will be pre-populated so that individuals can either send the email as is or personalize it. The system is based on constituency, so individuals will *only be able to send to their own elected officials*. The form we auto-populate the relevant targeted officials based on the address inputted by the individual.
- **Broadcast text:** This is a short message sent out to individuals who are constituents of the selected legislators. It should inform them of the issue, why the legislation is important (or harmful), and urge them to contact their legislators. The broadcast will include a link to take readers directly to the alert page.

NACDL and affiliates/partners requesting action alerts will work together to ensure alignment regarding messaging on the important issues that the alert seeks to address. We look forward to working with you to engage advocates on meaningful change to our criminal justice system.

Please fill out the action alert request form and send to NACDL's State Advocacy Assistant, Nora Zimmerman, at nzimmerman@nacdl.org.

Action Alert Request Form

This document is a fillable form. If you have Adobe, open with Acrobat (reader or pro), and type your answers into the form fields, then click the Submit Form button in the upper right-hand corner.

Organization:

Date:

Contact person:

Target send-out date for broadcast:

Action Item (and any relevant background information):

Website Text:

Sample Email to Targeted Officials:

Broadcast Text: