2021 NACDL FOUNDATION FOR CRIMINAL JUSTICE GALA

DATE: Thursday, October 7, 2021
SPECIAL RECEPTION: 6:30 PM ET
GENERAL ADMISSION: 7:00 PM ET
NACDL.ORG/GALA

HONOREES: NKECHI TAIFA, CARRIE JOHNSON, AND NORMAN L. REIMER

On October 7, 2021, the NACDL Foundation for Criminal Justice (NFCJ) will hold its annual gala, live and in-person!

Join us for Building on the Past, Imagining the Future, a celebration of 20 years of life-changing work supported by the NFCJ, and the commitment and accomplishments of our honorees’ work advancing reform of the criminal legal system.

The evening will honor noted leaders in our community to celebrate the work of the NFCJ and highlight critical issues important to all within the criminal legal community, and beyond.

Convening in the Grand Hall of the National Building Museum in Washington, D.C., this will be an evening of music, great food, dancing, and a program recognizing two decades of achievement and looking forward to the next chapter in the NFCJ’s history.

During the event, NACDL and the NFCJ will honor Nkechi Taifa, criminal justice advocate and Principal and CEO of The Taifa Group LLC, as well as noted journalist and Justice Correspondent for National Public Radio Carrie Johnson.

 Included in the evening’s activities will be the presentation of the NACDL Lifetime Achievement Award to Norman L. Reimer, NACDL and NFCJ Executive Director, in recognition of exceptional accomplishments over a lifetime of distinguished leadership and service on behalf of the accused and the defense function, including his transformation leadership of NACDL and NFCJ for the past 15 years.

Funds raised through this event support the charitable work of the NFCJ. Work supported by the NFCJ includes:

- Minority fellowships to promote diversity in the criminal defense bar;
- The Return to Freedom Project, which includes numerous pro bono projects to secure reduction of excessive sentences and other back end relief;
- Various strategic initiatives to promote sentencing reform, and the trial penalty and ongoing efforts to oppose overcriminalization;
- The Full Disclosure Project to disrupt the culture of secrecy that systematically and pervasively shields law enforcement misconduct by changing police secrecy laws and empowering the defense community to track police misconduct.
- Sponsorship levels and opportunities are attached. A portion of each sponsorship, less any tangible benefit, is tax-deductible.

For more information, contact cbraswell@nacdl.org.
# Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Levels and Services</th>
<th>Champions of Liberty</th>
<th>Sentinels of Truth</th>
<th>Protectors of Civil Rights</th>
<th>Advocates of Change</th>
<th>Patrons of Freedom</th>
<th>Benefactors</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$25,000</td>
<td>$10,000</td>
<td>$7,500</td>
<td>$5,000</td>
<td>$3,500</td>
<td>$2,000</td>
</tr>
<tr>
<td>Recognition at each table or electronic projection</td>
<td>✔️</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social Media blast recognition</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Special Recognition in the dinner journal</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logos on marketing materials and advertising</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Prominently placed table for you and your guests*</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Signage and recognition at event</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Logo recognition on NACDL website</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Recognition in The Champion, on NACDL's website, and in social media</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>VIP Tickets</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td></td>
</tr>
<tr>
<td>General Admission Tickets</td>
<td>10</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Ad in the dinner journal (please note deadline)</td>
<td>Gold full page</td>
<td>Silver full page</td>
<td>Regular full page</td>
<td>Half page</td>
<td>Half page</td>
<td>Quarter page</td>
</tr>
</tbody>
</table>

All ad content must be received by NACDL no later than September 24, 2021.

*Any table with less than 10 people may have additional guests seated at the table. Additional Lead Sponsorship Opportunities available. For any questions or to learn more, please contact Clay Braswell at cbraswell@nacdl.org or 202-465-7641.
BUILDING ON THE PAST, IMAGINING THE FUTURE

20th Anniversary Gala | October 7, 2021 | nacdl.org/gala
7:00-11:00 p.m | The National Building Museum, Washington, DC

Please Select Your Sponsorship Level

☐ Champions of Liberty - $25,000
☐ Sentinels of Truth - $10,000
☐ Protectors of Civil Rights - $7,500
☐ Advocates of Change - $5,000
☐ Patrons of Freedom - $3,500
☐ Benefactors - $2,000

Contact Information

Contact Name ____________________________

Company Name ____________________________

Billing Address ____________________________

City ____________________________ State __________ Zip __________

Phone ____________________________ Email Address __________

Payment Information

☐ I wish to pay by credit card

Please charge $____________________ to my: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Name on Card ____________________________

Credit Card Number ____________________________ Expiration Date __________ Security Code __________

Signature ____________________________

☐ My company has a matching gifts program.

☐ I wish to pay by check

Enclosed please find my check in the amount of $____________________. Please make your check payable to NACDL Foundation for Criminal Justice.

☐ I would like to pledge of $____________________.

Please send me an invoice for my pledge of $____________________ to ____________________________.

I cannot attend, but I would like to donate ____________________________ to the NACDL Foundation for Criminal Justice.

Mail all payment information to:

NACDL Foundation for Criminal Justice
Attn: C Braswell
1660 L Street NW, 12th Floor
Washington, DC 20036

Or send PDF to cbraswell@nacdl.org

*Physical tickets will not be mailed.

For more information, please contact Clay Braswell at cbraswell@nacdl.org or 202-665-7641.

*The NACDL Foundation for Criminal Justice is a 501(c)(3) nonprofit organization. Sponsorships, minus any tangible benefits, are tax-deductible as allowed by law. The NFCJ will provide a tax letter confirming the total sponsorship amount.