The Power of Persuasion: Skills for Effective Communication

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- Learn to be a better courtroom communicator
- Includes all written materials
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- 1 Effective Client Communication | Cynthia Roseberry
- 2 The Ethical Limits of Persuasion | Martin Pinales
- Sway: The New Art of Persuading Predictably Irrational Jurors | Dr. SunWolf
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- 5 Persuasion Through Storytelling | Jodie English
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- 7 Mockery: The Prince of Persuasion | Tony Axam
- 8 Persuasion Across Generational Lines: Connecting With Different Age Groups | Joe Guastaferro
- 9 Archetypes & Persuasion | Amy Thompson

NOTE: Video is in DVD format. Written materials are in Adobe PDF.

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